TORONTO ZOO

MEDIA ALERT/PHOTO OPPORTUNITY 2009-10-17



Two BOO-WITCHINGLY FUN Weekends of BOO at the ZOO! OCTOBER 24th, 25th & 31st

KIDS 12 AND UNDER IN COSTUME* GET IN FREE!

*Accompanied by an adult (maximum 2 kids per adult)

Who:	Don your Halloween costume and join the magical mix! If you're 12 and under and in costume, you'll get in FREE when accompanied by an adult (max 2 children per adult).
What/Why:	Enjoy some safe Halloween family FUN at the Toronto Zoo!
	 NEW Hay Maze! Critters and Costumes Parade at 12pm and 2pm daily Family Fun entertainment at the Halloween Harvest Stage. Toronto Zoo staff Pumpkin Carving Contest – back by popular demand. Enticing Boo Brew for kids 12 and under. Scrumptious Hershey's treat upon exit (while supplies last).
When:	Saturday, October 24 th , Sunday, October 25 th AND Saturday, October 31 st , 2009. BOO HOURS: 10:00 am to 4:00 pm.
Where:	Toronto Zoo Main Entrance – Zellers Discovery Zone Take Hwy 401 to Meadowvale Rd in Scarborough, (exit #389 both directions) Go North on Meadowvale Rd to Main Parking
	For more information, please contact Katie Gray, Supervisor of Public Relations at (416) 392-5941

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Current Zoo Hours and Admission Prices

Zoo Hours to Oct. 12th – 9:00 am to 6:00 pm. Oct. 13th to March 12th - 9:30am to 4:30pm. Last admissions one hour before closing. General Admission 13-64 incl. is \$21, Children 3 and under are free, Children 4-12 are \$13 and Seniors 65 + are \$15. Parking is \$8/vehicle. Event schedule subject to change without notice. The Zoo is located at Meadowvale Road and Hwy. 401, Exit 389 east and west bound. For general information, call (416) 392-5929. The Toronto Zoo is open year round (except December 25th).

torontozoo.com